

International Council of Aircraft  
Owner and Pilot Associations

**30th WORLD ASSEMBLY**



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MONTREAL | IAOPA™

JULY 18 - JULY 22, 2022

*A global aviation Metropole*



**EVENT SPONSORSHIP**

## A word from your 2022 IAOPA World Assembly host country



Founded in 1952, the Canadian Owners and Pilots Association (COPA) is a federally registered not-for-profit association that fosters the advancement of General Aviation (GA) in Canada. As the leading voice for the flying community nationwide, its mission is to advance, promote and preserve the Canadian freedom to fly. COPA is proud to represent close to 15,000 members from every province and territory who recognize the need for strong, effective representation resting on our core principles of integrity, commitment, unity and leadership.

As the largest aviation association in Canada (and the world's second-largest), COPA is well-positioned to represent the growing needs for General Aviation in Canada. Our efforts focus on keeping GA accessible and affordable, addressing the pilot shortage, promoting safety and lifelong learning and ensuring that Canadian skies are shared safely.

It is with great pride that COPA will host the 2022 IAOPA World General Assembly, which represents the interests of close to 500,000 General Aviation pilots from around the world. This biennial event welcomes Presidents, Executives and Delegates of close to 80 General Aviation Associations from around the globe.

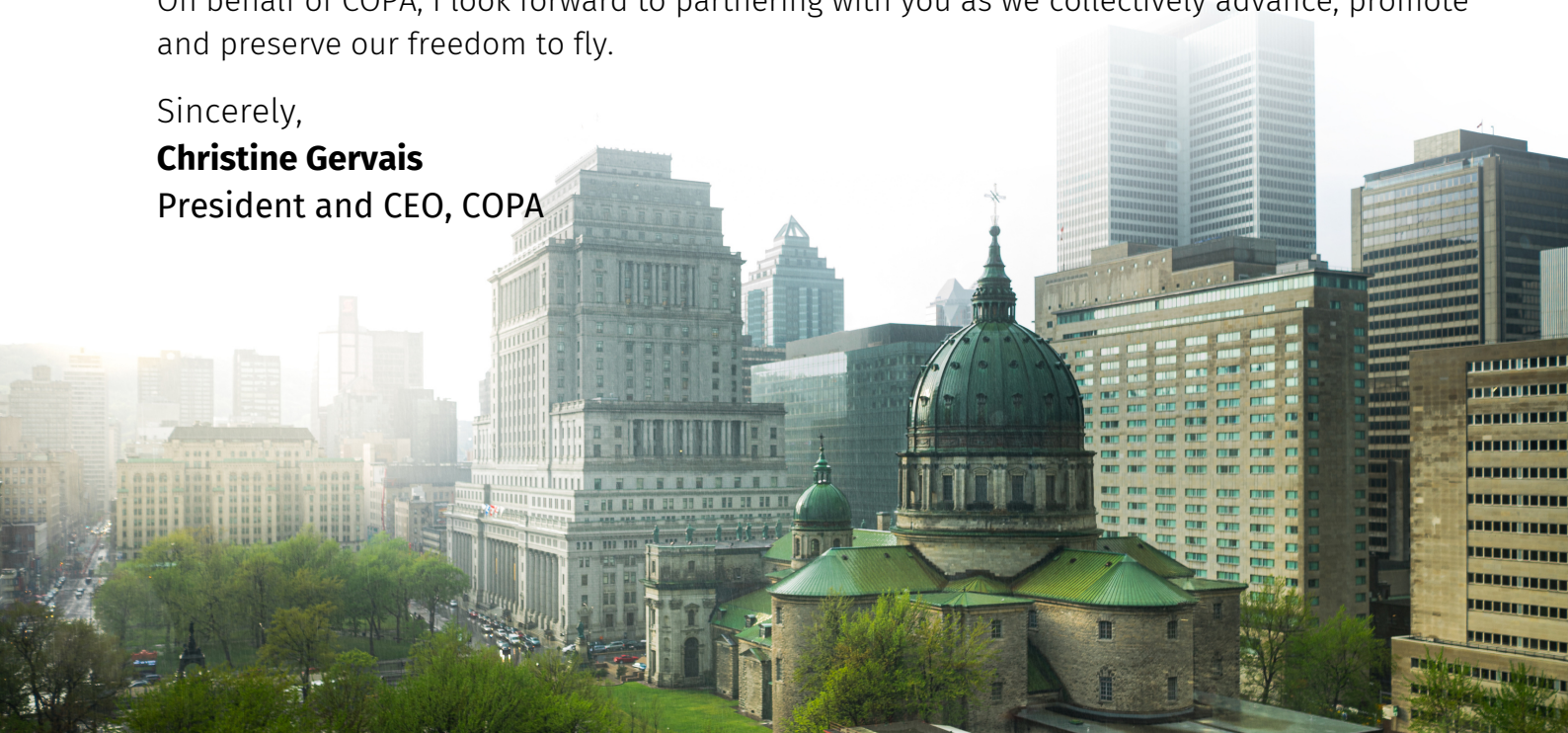
This event would not be possible without the generous support from our sponsors. Sponsoring the IAOPA 2022 World General Assembly presents a unique opportunity to expose your organization to pilots and aircraft associations from across the world.

On behalf of COPA, I look forward to partnering with you as we collectively advance, promote and preserve our freedom to fly.

Sincerely,

**Christine Gervais**

President and CEO, COPA



# Sponsorship Opportunities - IAOPA

Dinner Cruise (July 20) | 1 X \$20,000 CAN

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Cruise and dine on the St. Lawrence River (Le bateau Mouche) and see Montreal from the water on a sightseeing boat from the Old Port.



## Sponsorship benefits include:

- Complimentary registration:
  - One full registration for the IAOPA 30th World Assembly
  - Four passes to the Dinner Cruise
- Full-page ad in the official program
- Promotional flyers in the delegate bags (flyers provided by sponsor)
- Company name on all signage at the Dinner Cruise
- Company logo on official website
- Company logo in official program
- Speech opportunity during the Dinner Cruise
- Recognized by moderator during the event



Welcome Reception (July 19) |  
1 X \$10,000 CAN

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## Sponsorship benefits include:

- Complimentary registration:
  - Four passes to the Welcome Reception
- Half-page ad in the official program
- Promotional flyers in the delegate bags (flyers provided by sponsor)
- Company name on all signage at the Welcome Reception
- Company logo on official website
- Company logo in official program
- Speech opportunity during the Welcome Reception
- Continuous scroll display of sponsor's promotional video – no sound (maximum 2 minutes provided by sponsor) during the Welcome Reception
- Recognized by the moderator during Welcome Reception



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## Banquet Dinner (July 22) | 1 X \$12,000 CAN

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### Sponsorship benefits include:

- Complimentary registration:
  - Four passes to the Banquet Dinner
- Half-page ad in the official program
- Promotional flyers in the delegate bags (flyers provided by sponsor)
- Company name on all signage at the Banquet Dinner
- Company logo on official website
- Company logo in official program
- Speech opportunity during the Banquet Dinner
- Continuous scroll display of sponsor's promotional video – no sound (maximum of 2 minutes, video provided by sponsor) during the Banquet Dinner
- Recognized by the moderator during the Banquet Dinner

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## Delegate Bags | \$4,000 CAN (EXCLUSIVE)

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### Sponsorship benefits include:

- Quarter page ad in the official program
- One promotional item (TBD) with company logo
- Company logo on the bags (one colour)
- Company logo on official website
- Company logo in official program
- Recognized by the moderator during the event

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## Shuttle Buses | 2 X \$3,500 CAN

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### Sponsorship benefits include:

- Quarter page ad in the official program
- Promotional flyers in the delegate bags (flyers provided by sponsor)
- Company name on all signage in all of the buses
- Company logo on official website
- Company logo in official program
- Recognized by the moderator during the event

## Luncheon (3 lunches total) | \$3,500 (EACH LUNCHEON)

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### Sponsorship benefits include:

- Quarter page ad in the official program
- Promotional flyers in the delegate bags (flyers provided by sponsor)
- Company name on all signage at the Luncheon
- Company logo on official website
- Company logo in official program
- Speech opportunity during the Luncheon
- Continuous scroll display of sponsor's promotional video – no sound (maximum 2 minutes, video provided by sponsor) during the Luncheon
- Recognized by the moderator during the Luncheon

## Breakfast (5 in total) | 3 X \$2,500 CAN (FOR ALL FIVE)

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### Sponsorship benefits include:

- Quarter page ad in the official program
- Promotional flyers in the delegate bags (flyers provided by sponsor)
- Company name on all signage at the Breakfast
- Company logo on official website
- Company logo in official program
- Speech opportunity during the Breakfast
- Continuous scroll display of sponsor's promotional video – no sound (maximum 2 minutes, video provided by sponsor) during the Breakfast
- Recognized by the moderator during the Breakfast





CANADIAN OWNERS AND PILOTS ASSOCIATION



IAOPA™

## 2022 SIGNATURE EVENTS

# Application for Sponsorship

We realize sponsorship is not a one-size-fits-all model. If you don't see what you are looking for, we are happy to work out a level of sponsorship that works best for your organization. We have the ability to integrate your brand with our offerings, align the sponsorship with what you do best, and provide the opportunity to reach specific segments of our vast audience. Get in touch and we will find a solution.

### Organization Contact Info:

ORGANIZATION:	CONTACT AND TITLE:
ADDRESS:	OFFICE PHONE:
	CELL PHONE:
EMAIL:	WEBSITE:

**Interested in sponsorship? Let us know which area you would like to support:**

- |  |  |
|--|--|
| <input type="checkbox"/> Dinner Cruise   1 X \$20,000 CAN            | <input type="checkbox"/> Shuttle Buses   2 X \$3,500 CAN                         |
| <input type="checkbox"/> Welcome Reception   1 X \$10,000 CAN        | <input type="checkbox"/> Luncheon (3 lunches total)   \$3,500 (EACH LUNCHEON)    |
| <input type="checkbox"/> Banquet Dinner   1 X \$12,000 CAN           | <input type="checkbox"/> Breakfast (5 in total)   3 X \$2,500 CAN (FOR ALL FIVE) |
| <input type="checkbox"/> Delegate Bags   1 X \$4,000 CAN (EXCLUSIVE) |  |

### Method of payment:

In-Kind Donation    Value \$ \_\_\_\_\_    Description \_\_\_\_\_

Cheque     Credit Card    \_\_\_\_\_    Expiry \_\_\_\_\_    CVV \_\_\_\_\_

Cardholder Signature \_\_\_\_\_    Print Name \_\_\_\_\_

For EFTs or Direct Bank Deposits, please email [finance@copanational.org](mailto:finance@copanational.org) for details.

Submit this application to:  
COPA, 75 Albert Street, Suite 903, Ottawa, ON K1P 5E7  
[copa@copanational.org](mailto:copa@copanational.org)



COPA - Canadian Owners and Pilots Association  
75 Albert Street, Suite 903  
Ottawa, Ontario, K1P 5E7

Telephone: 613.236.4901 | Email: [copa@copanational.org](mailto:copa@copanational.org)



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