



CANADIAN OWNERS AND PILOTS ASSOCIATION

Sponsorship Opportunities Virtual National Fly-In and Aviation Exhibition



Let's create opportunities, together.

The **Canadian Owners and Pilots Association** represents all general aviation and works to advance, promote, and preserve the Canadian freedom to fly.

Since 1952, COPA has been in the forefront of raising public awareness and increasing understanding of the complex issues facing general aviation in Canada.

The programming and opportunities we provide to our nearly **15,000 members** would not be possible without sponsorship from organizations like yours.



Why Sponsor?

COPA is the largest national industry association focusing on the needs of Canadian owners and pilots through programs, scholarships, and community in Canada.

Show your support for the advancement of the General Aviation industry with a sponsorship to the Canadian Owners and Pilots Association.

COPA programs provide your organization with a highly valuable platform for connecting with thousands of pilots across the country.

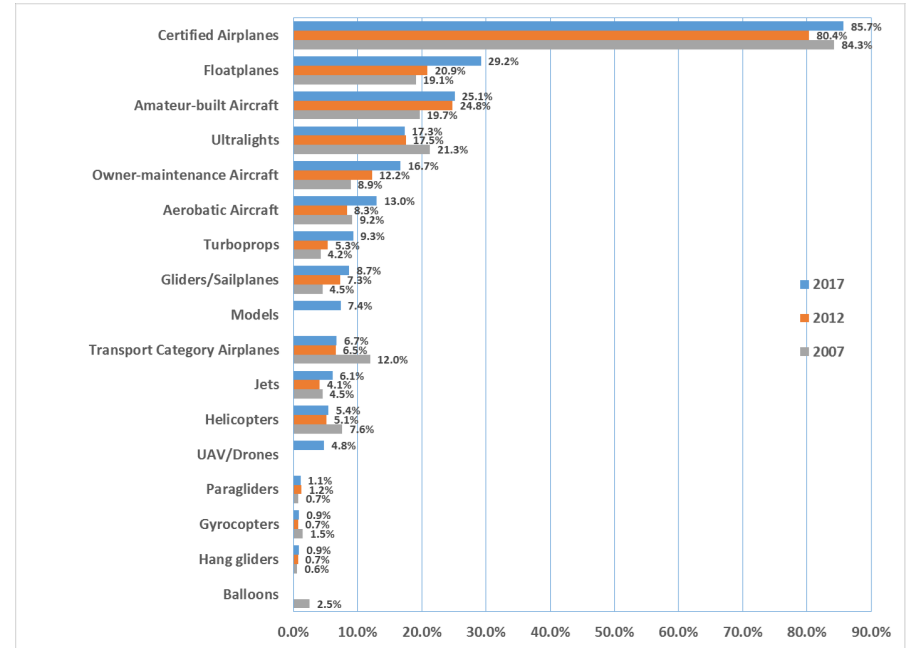
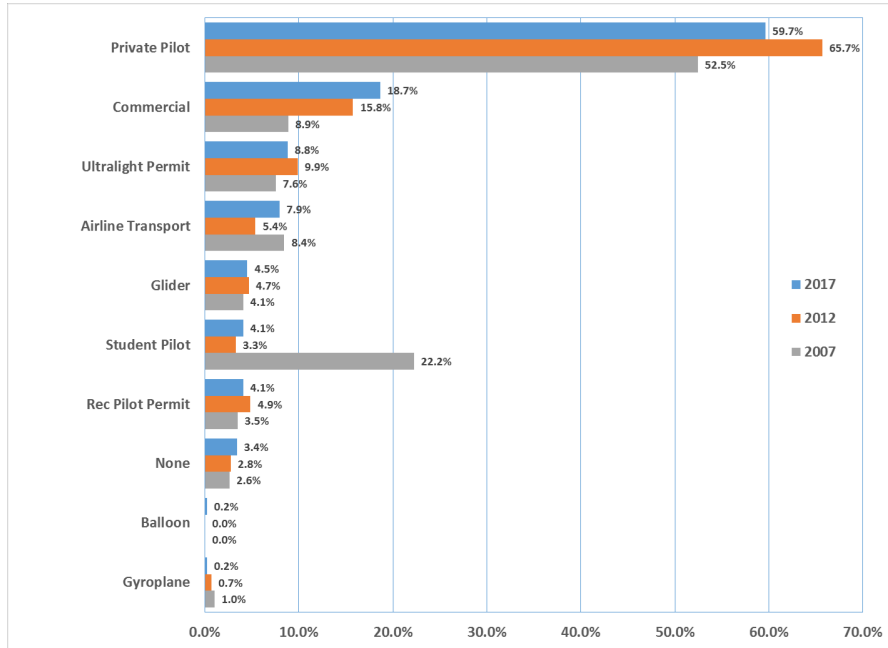
Your direct support helps us cover the resources associated with providing these invaluable opportunities for our members and the greater General Aviation community.

~15,000 Members

6,300+ Social Media Followers

+1,500 Attendees

More on our members



COPA Virtual National Fly-in & Aviation Expo

The COPA National Fly-In and Aviation Exhibition brings in hundreds of pilots from across the country each year to connect with industry experts, to learn about leading aviation products and services, and to build a toolkit of best practices for flying.

New this year, the annual national event will be hosted online, extending the reach to an even larger group of passionate aviators.

Event Schedule

Time	Activity	Activity	Activity
9-10:30 a.m.	EXHIBIT HALL HOUR		
10:00 a.m.	MORNING COFFEE WITH [XX]		
10:30 a.m.	OPENING – Christine Gervais, President and CEO, COPA		
10:40 a.m.	MORNING KEYNOTE – Robin Hadfield, Director, Ninety-Nines Inc International Organization of Women Pilots		
11:00 a.m.	The Co-Pilot's Blueprint	Drones at Canadian Airports with Edmonton International Airport, Villeneuve Airport, COPA and Unmanned Systems Canada	Navigation & Technology Workshop
12:00 p.m.	LUNCH SOCIAL HOUR		
1:00 p.m.	COPA Safety Program – Landing Portion of Flight and Flight Safety Review Safety Seminar (PRTP)	RPAS Pilot Recurrent Training with Coastal Drone	Pilots Have Feelings Too! Ryan van Haren, Cardinal Aviation Teara Fraser; Christine Gervais
2:00 p.m.		The Transition from Manned to Unmanned Aircrafts with MIR Aviation	Aircraft Preheating with Tanis Aircraft Products
3:00 p.m.	LOUNGE BREAK		
3:30 p.m.	AFTERNOON YOGA STRETCH		
3:40 p.m.	COPA Safety Program – Landing Portion of Flight and Flight Safety Review Safety Seminar (PRTP)	Aircraft Insurance Talk with Magnes	My Rights as a Hangar/Aerodrome Owner with McMillan, Glenn Grenier
4:00 p.m.	The Total Cost of Ownership with Phil Lightstone		
4:30 p.m.	CLOSING – Christine Gervais and Normand Prenoveau		
5-6:30 p.m.	EXHIBIT HALL HOUR		
6:30 – 7:30 p.m.	TRIVIA AND AWARDS SOCIAL EVENT		

Event Sponsorship

Your investment directly supports invaluable opportunities for our members and the greater General Aviation community.

BENEFITS	EXHIBITOR ONLY \$300	BRONZE \$750	SILVER \$1,000	GOLD \$2,000	TITLE (1 available) Let's Talk
Reserved spots to attend	Half day access (2)	Full access (6)	Full access (10)	Full access (15)	Full access (20)
Recognition on event tool	X	Logo & link	Logo & link	Logo & link	Logo & link
Logo included in email campaign	X	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓
Logo included in welcoming slides	✓	✓	✓	✓	✓
Flyer in digital swag bag	✓	✓	✓	✓	✓
Digital booth – rotating banner	✓	X	✓	✓	✓
Special mention in social media livestream	X	X	X	✓	✓
Commercial opportunity (up to 2 minutes)	X	X	X	✓	✓
Workshop sponsor	X	X	✓	X	✓
Workshop or keynote moderating opportunity	X	X	X	✓	✓
Recognition in COPA Flight magazine (text only)	X	✓	✓	✓	✓

In-kind and customized sponsorship opportunities also available and appreciated. Please contact us to discuss.

Digital Swag Bag

Contribute to the digital swag bag that hundreds of attendees will receive with special discounts and flyers!

Contribute to COPA's Flight Safety Foundation Fundraiser

Have an item to donate to our live auction? Contribute to fundraiser to support COPA's Flight Safety Foundation.

Auction item category examples:

- Art
- Electronics
- Experiences
- Fashion
- Food & Beverage
- Gift Card
- Health & Beauty
- Home
- Jewellery
- Professional Development
- Sport/Sports Memorabilia

Live Auction Item Ideas

- Lunch with COPA CEO & President and COPA Chair
- Flight experiences from flight clubs from each province (Flight Club) starting bid 50\$
- Full 3-day registration package for Saint-Jean 2022 including hotel and gala dinner (bidding to starts at 500.00)

Our Programs

COPA Safety Program

This *new* program includes monthly professional training seminars and educational materials where experts and senior leaders share knowledge, insights and critical information to promote safer General Aviation operations.

Scholarships

COPA offers over \$15,000 in scholarships each year to aspiring aviators to support new generations of pilots.



Our Programs

RPAS Program (Coming Soon)

This *new* program builds a bridge between the world of General Aviation and RPAS, while serving an emerging market.

COPA's Mentorship Circles (Coming Soon)

A unique program connecting pilots together through mentorship and community.

Discover GA with COPA

A longstanding program that helps build interest in flying through discovery flights and more.



Meet the team



President and CEO
Christine Gervais



Director, National Programming
Sharon Cheung



Director, External Relations
Peter Campbell



**Manager, Finance and
Member Benefits**
Tanya Storing



**Admin/Membership
Coordinator**
Angela Storing



COPA

Have questions? Contact COPA at
copa@copanational.org